



ARTHUR D'HAUSEN

Growth Marketing Expert (BtoB)

I help you drive your growth strategy and lead the operational execution of your campaigns.

ABOUT ME

Born in 1991,
I am French,
I live in PARIS 19e.

I speak, write and read:



MY SKILLS

Marketing Automation



Analytics & CRM



Test & Learn experiments



SEO / GEO / Inbound



SEA / Outbound



E-mailing & Communication



Front-end Développement



AI tools and AI Agents



YOU CAN FIND ME HERE



MY EXPERIENCE

2020 - 2025 → **Growth Marketing Expert - Freelance.**

ARTEFACT (3 years) - BASEFORMUSIC (3 months) - CPTS (2 months)
STOREFRONT (3 years) - YOUR-COMICS (2 years) - RESUMEDIA
(6 months) - HAMMEL (1 months) - DATA RECRUTEMENT (4 months)

2019 → **Responsible Marketing & Growth Hacker.**

B-REPUTATION

2016 - 2018 → **Responsible Marketing & partenariats.**

CORP - AGENCY

2014 - 2016 → **Community Manager / Growth hacker.**

CLEMENTINE

MY STUDIES

2013-2016 : Institut Mines Télécom Business School.
Master spécialisé en Marketing Digital.

2010-2013 : Classe préparatoire lettres et sciences sociales.
Equivalent L3.

 [Learn more about me on arthur-and-ashes.com](https://arthur-and-ashes.com)