

## ARTHUR D'HAUSEN

**Growth Marketing Expert (BtoB)** 

I help you drive your growth strategy and lead the operational execution of your campaigns.

## **ABOUT ME**

Born in 1991, I am French, I live in PARIS 19e.

I speak, write and read:



**MY SKILLS** 

Marketing Automation

Analytics & CRM

Test & Learn experiments

SEO / GEO / Inbound

SEA / Outbound

E-mailing & Communication

Front-end Developpement

Al tools and Al Agents

YOU CAN FIND ME HERE







Specialized in B2B growth marketing, I support numerous players in their growth, lead generation, process automation, sales team enablement, KPI measurement, and product improvement. After 5 years as a freelancer, I am looking for a new challenge. You will find the details of my experiences, skills, and successes here.

## **MY EXPERIENCE**

2020 - 2025 → Growth Marketing Expert - Freelance.

<u>ARTEFACT</u> (3 years) - <u>BASEFORMUSIC</u> (3 months) - <u>CPTS</u> (2 months) <u>STOREFRONT</u> (3 years) - <u>YOUR-COMICS</u> (2 years) - <u>RESUMEDIA</u> (6 months) - <u>HAMMEL</u> (1 months) - <u>DATARECRUTEMENT</u> (4 months)

2019 → Responsable Marketing & Growth Hacker.

**B-REPUTATION** 

2016 - 2018 → Responsable Marketing & partenariats.

<u>CORP - AGENCY</u>

2014 - 2016 → Community Manager / Growth hacker.
CLEMENTINE

## **MY STUDIES**

2013-2016 : Institut Mines Télécom Business School. *Master spécialisé en Marketing Digital*.

2010-2013 : Classe préparatoire lettres et sciences sociales. *Equivalent L3*.

Learn more about me on arthur-and-ashes.com